



Great American Insurance Group Ken Schneider Promoted to Divisional Vice President

Cincinnati, OH – May 7, 2010 – Great American Insurance Group is pleased to announce that Ken Schneider has been appointed to Divisional Vice President of the Specialty Equipment Services Division in recognition of his increased responsibility and excellent results over the Equipment Finance Solutions business line.

Ken started with Great American Insurance in 1999. Prior to that, he had eleven years of insurance industry experience in claims and underwriting. He took responsibility for Product Management within Equipment Finance Solutions in 2007 (known as Premier Lease & Loan Services at that time).

Since then, Mr. Schneider has taken over general management responsibilities for sales, underwriting, claims, accounting, data processing, account management, and the customer service call center. He now has a team of more than seventy people across the Cincinnati and Seattle offices. Under his leadership, the Equipment Finance Solutions business line has experienced considerable growth.

Additional information may be obtained from Brei Haywood, (425) 957-3609 or bhaywood@gaic.com.

About Great American's Equipment Finance Solutions

Equipment Finance Solutions is a business line of the Specialty Equipment Services Division within Great American Insurance Group which provides products and services to manage risk, create revenue opportunities, and ensure customer satisfaction for equipment leasing and finance businesses.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for over 100 years (most recent evaluation March 27, 2009). The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol "AFG." Great American Insurance Group is located at 580 Walnut Street, Cincinnati, Ohio 45202.

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Ratings Information:

<http://www.greatamericaninsurance.com/insuranceRatings.htm>