



**Great American Insurance Group
Jeff Dicosola Moves To Business Development**

Cincinnati, OH – June 28, 2010 – Great American Insurance Group is pleased to announce that Jeff Dicosola has moved to a role as Business Development Manager for specialty insurance solutions provided to the equipment finance industry. His focus is on creating profitable growth by fostering strong relationships with Great American's existing clients and by developing new business opportunities.

Mr. Dicosola brings many years of experience to Great American's business development team. He has expertise in delivering multiple products to market, having been in product management at Great American since 2004. Prior to his career at Great American Insurance, Mr. Dicosola worked for RVI America Insurance Company, US Bank and Saturn in roles where understanding clients' needs and building relationships was paramount.

Mr. Dicosola has been a licensed property/casualty agent since 2007 and has an MBA in International Management from Thunderbird School of Global Management.

Additional information may be obtained from Brei Haywood at (425) 957-3609 or bhaywood@gaic.com.

About Great American's Equipment Finance Solutions

Within the Specialty Equipment Services Division of Great American Insurance Group, Equipment Finance Solutions is a business line which provides products and services to manage risk, create revenue opportunities, and ensure customer satisfaction for equipment leasing and finance businesses.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and a variety of supplemental insurance products. Great American Insurance Company has received an "A" (Excellent) or higher rating from the A.M. Best Company for more than 100 years (most recent evaluation May 10, 2010). The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange and NASDAQ Global Select Market under the symbol "AFG." Great American Insurance Group is located at 580 Walnut Street, Cincinnati, Ohio 45202.

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Ratings Information:

<http://www.greatamericaninsurance.com/insuranceRatings.htm>